



FREEDIVING NZ'S STRATEGY

#FreedivingNZL

Vision – TO BE THE WORLD'S BEST FREEDIVING COMMUNITY.

Mission – TO HELP NEW ZEALAND'S FREEDIVING COMMUNITY BE IT'S BEST.

Purpose of FNZ – TO ADVANCE THE SPORT OF FREEDIVING THROUGHOUT NEW ZEALAND

Purpose of FNZ Board - ENABLE FREEDIVING NEW ZEALAND TO REALISE IT'S STRATEGIC ASPIRATIONS

STAKEHOLDERS – THE PEOPLE/ GROUPS WHO MATTER



VALUES:

- **Transparent:** Open, communicative, nothing to hide
- **Inclusive:** Democratic, diversity, recognise diverse strengths of our community
- **Strategic:** Pro-active, reflective, responsive, high level planning, aiming to create a step change in the sport and a succession plan.
- **Trust:** Guardianship
- **Professional:** Respectful (of community and each other), collaborative, have integrity, professional like any high performance organisation or business.
- **Accountable:** We take responsibility and ownership for our actions or lack of them. We are the current guardians of the sport.

FOCUS AREAS:

- Competitions
- Clubs
- Funding
- Safety
- Judges - development and pathway
- Athletes - development and pathway
- Coaches - development and pathway
- Marketing/exposure – build our brand, raise sport profile
- Supporting roles/people
- Educational development – courses, instructors, safety (links to other areas)
- Selection – for NZ teams - policies, panel
- Athlete representation
- Anti-doping and fair level competition for all
- FNZ co-ordination as a central resource

This strategy is intended to create alignment and engagement for not only Freediving New Zealand but also empower those who support the sport and us in executing plans to achieve it.